

SPECTRUM NIGHTSCAPES · CASE STUDY · RESIDENTIAL COMMUNITY

One design language, repeated house by house.

VALENCIA TRAILS · NAPLES, FLORIDA · MULTIPLE HOMES · GARDEN LIGHT LED THROUGHOUT



Stone columns grazed from below, palms lit trunk and crown, soffit downlights on the drive. The fixture is never the thing you see.

A new community in Naples where the homes share a vocabulary: stacked-stone columns, a paver drive, a stand of palms out front. Spectrum was among the first lighting companies working in it, and the brief became the same on every lot — make the architecture the builder already gave the homeowner look like it was designed to be seen at night. The answer was one design language, tuned per home, and a fixture package that could be repeated without ever looking repeated.

THE BRIEF

Production homes are a design problem hiding inside a construction problem. The architecture is good — the builder spent real money on stone, on the entry, on the palms — but it is identical to the house three doors down, and after dark all of it disappears into the same flat glow from the same coach lights. The homeowner wants their house to read as *theirs* at 9 pm. The community wants the street to read as finished. Those two goals are usually in tension. Here they are the same goal.

Everything is low-voltage LED, 3000K warm white throughout, and nothing is visible from the sidewalk but light on surfaces. On a house with this much stone, glare or a hot spot reads as cheap from across the street. The standard was: no beam you can see, no fixture you notice, and symmetry that holds from the curb.

THE APPROACH

The columns carry the house. Each stacked-stone column is grazed from below with a V2 Visionary Series spotlight set tight to the base, so the texture of the stone does the work. Pairs are matched in output and aim so the two sides of the garage read as one composition. Wall-mounted fixtures on the columns add an up-and-down accent at eye level.

The palms are lit as a pair — trunk and crown. V3 spotlights at the base of each palm, beam spread chosen for the species. A foxtail takes a tighter beam than a royal; light that only reaches the trunk makes a palm look like a stripe, so the aim is set after dark, every time, until the crown reads.

The soffit does the general lighting. Mini Spotlights recessed at the eave drop soft light onto the garage face, the entry and the drive. It is what makes the front feel lit rather than spotlighted, and it is why nobody trips getting out of the car.



Same vocabulary, different lot: columns grazed, up/down accents, palms as the counterweight.



Symmetry from the curb — matched output and aim on both sides of the garage.

THE SIDE YARD NOBODY LIGHTS

Most front-elevation packages stop at the garage. Here the side path got the same attention: Mini Spotlights mounted up in the young trees as downlights, so the walk is moonlit rather than runway-lit, path lights spaced to guide the eye rather than line the edge, and a wash across the seat wall at the end so the path arrives somewhere. This is where a homeowner actually walks at night; it is also the part a neighbor sees from their lanai.



Downlight through the canopy onto the path.



Path lights set back from the edge; the eye follows the light, not the fixture.



The seat wall at the end, so the walk has a destination.

The test on a production home is the house three doors down. If both are lit and both look like the same house, the lighting failed. Here they read as two different homes with the same standard.



Third home, same rules: nothing visible but light on stone, stucco and palm.

FIXTURE SCHEDULE — PER HOME

APPLICATION	GARDEN LIGHT LED FIXTURE	NOTES
Stone column grazing	V2 Visionary Series Spotlight	Tight to the base, matched pairs, 3000K
Palm uplighting — trunk and crown	V3 Spotlight	Beam spread per species; aimed after dark
Soffit downlighting — garage, entry, drive	Mini Spotlight	Recessed at the eave, no visible source
Column accent, up/down	Wall-mounted sconce	Eye-level accent on the stone columns
Tree downlighting — side path	Mini Spotlight	Canopy-mounted, moonlight effect
Path lighting — side yard	Path light	Set back from the edge, wide spacing
Seat wall wash	Wall washer	Low, wide, warm

Garden Light LED on every landscape and architectural application. Screen-enclosure lighting on these homes is a separate system and is not part of this schedule. Installed with transformer, buried wire, sealed connections, and a night aiming session on every home.

SCOPE

- Facade & column grazing
 Palm lighting
 Soffit downlighting
 Side-yard path & canopy
 Hardscape wash
- Repeatable per-home design

WHY THIS PROJECT

For a manufacturer, it shows the core of the line — V2, V3, Mini Spotlight — doing the everyday work of a residential community at scale, with consistency across homes rather than one showpiece. For a community board or a builder, it shows what a repeatable standard looks like: every home lit to the same rule, every home still its own.



Fourth home in the set.



Columns and crowns, close.

Publication credit: Installed and photographed by Spectrum Nightscapes, landscape lighting design and installation, Naples, Florida · spectrumnightscapes.com · 239-351-5555. Landscape fixtures throughout: Garden Light LED.

Spectrum Nightscapes designs, installs and maintains exterior lighting in Naples and Southwest Florida. Design your own lighting on a photo of your home, with the price on screen, at spectrumnightscapes.com/design-your-lighting.